

Code: EC8T3B

**IV B.Tech - II Semester – Regular / Supplementary Examinations
March 2019**

**INDUSTRIAL MANAGEMENT & ENTREPRENEURSHIP
(ELECTRONICS AND COMMUNICATION ENGINEERING)**

Duration: 3 hours

Max. Marks: 70

PART – A

Answer *all* the questions. All questions carry equal marks

11x 2 = 22 M

1.

- a) What is Product Layout?
- b) Define Work Study.
- c) What is Work Sampling?
- d) What is ERP?
- e) Write about Entrepreneurship.
- f) Write about types of entrepreneurs.
- g) What are the characteristics of SSI?
- h) What is Tiny industry?
- i) What is Idea planning?
- j) What is New venture management?
- k) List the methods of production control.

PART – B

Answer any **THREE** questions. All questions carry equal marks.

3 x 16 = 48 M

2. a) Explain the considerations for Plant location. 8 M
- b) Explain Job shop scheduling in detail. 8 M
3. a) Classify the inventory and its management techniques. 8 M
- b) Explain the concept of Probabilistic model of inventory. 8 M
4. a) Explain roles and functions of an Entrepreneur. 8 M
- b) Explain the stages in entrepreneurial development process. 8 M
5. a) Discuss the objectives of Small Scale industries in Economic development. 8 M
- b) How government can help SSIs? 8 M
6. Discuss about International business opportunities in tough times of economy in detail. 16 M